

I am a pixel-perfect design professional looking for a unique opportunity to be the driving force keeping your company at the top of its creative game.

EXPERIENCE:

2016 - Present **Creative Director** Ridge Marketing - Basking Ridge

- Oversee 5-7 active projects at one time from idea through execution
- Lead designer on multiple design projects including (but not limited to) company re-branding, website UI, UX and design, packaging design and company marketing collateral design
- Work with Project Managers to oversee all company creative projects and organize weekly project workload for creative team
- Work one-on-one with development team to ensure all final digital projects follow UI, UX and creative laid out in the design phase and are up the company's creative standards
- · Manage client relationships in regards to all things related to active creative projects
- Motivate and upkeep the design culture to company's high creative standards in order to ensure best practices of creative team

2015 - 2016

Creative Lead

websignia - Newark

- Oversaw all active projects from idea through final execution
- Directly managed a team of senior and junior creatives
- Lead designer on branding, website UI, UX and design, mobile app UI and company marketing collateral projects

2011 - 2014 Visual Designer

websignia - Newark

Designed various client websites for desktop and mobile platforms, client branding and identity kits, and print and digital marketing collateral, including email marketing campaigns

2008 - 2011

Program Assistant

Center for Global Engagement & Office of Summer Programs The College of New Jersey

Designed printed marketing collateral and created new office branding and identity systems for study abroad and summer programs to be used across all social media, print and digital platforms

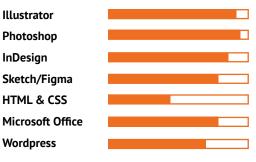
2007 - 2008

Junior Graphic Designer

Joy Cards - Princeton

Designed various client projects, including greeting and postcard layouts, client marketing materials, and illustrations; Assisted in planning of 3D store displays

SKILLS:



- Branding Development
- Identity systems • 3D Packaging Design
- Printing

• UI & UX

- Illustration
- Mobile Responsive Design

• Digital Photo Editing

ACCOMPLISHMENTS:

ASTRA Award - Lead Designer/Ridge Marketing

Communicator Award - Lead Designer/Ridge Marketing

Chairman - TCNJ Graphic Design Portfolio Review

Smith Design Award - ADCNJ Scholarship Competition

SCHOOLING:

BFA, Graphic Design - The College of New Jersey

LEFT BRAIN

47% Logical

Analytical

Detail-Oriented

Problem-Solver



RIGHT BRAIN 53%

> Creative Conceptual Artistic Intuitive



linkedin.com/in/roseraimundo

O rosedoescomics

Bē behance.net/rosearenas

@rosedoescomics